

A Word from the Coach

Jennifer Glick, Executive Director



Lately, people have been asking me what I was going to do this year on the 5th Anniversary of September 11th. In the past, my entire family spends the day together telling stories about Jeremy and making sure our kids will remember. This year I am torn between the desire to return to normal and the need to make this day special and remember. But I always remember, I don't need a day designated to remember do I? And then, as is generally the case, some Jeremy's Heroes kids answered this question for me.

I was speaking with some budding tennis players the other day; children who were receiving t-shirts for recognition of their participation in Jeremy's Heroes' park clean-up day, when I realized that many of these children did not know what happened on September 11th. As incredible as it may sound, they were fuzzy about why that date was so important but then, it was five years ago. Many were only toddlers or kindergarteners and if they were not immediately affected, who was going to teach them about this important day?

We spoke about their commitment to their park, their community and why it was so important to care about their environment. We discussed tennis and teamwork, good sportsmanship and compassion and how they could practice those qualities on and off the court. And then we talked about the people who lost their lives on 9-11. We talked about the plane Jeremy was on and how they all worked together to try to save others' lives. They heard about how everyday citizens took it upon themselves to make a difference, much like they did in their park clean up. As I spoke I realized the answer to my question.

It is in our nature to desire normalcy and security. When something shocking happens, like the events of September 11th, we crave a return to the way things were on September 10, 2001. Thus, people are starting to forget. While it is understandable to want to forget the huge loss and the feelings of fear and sadness from that day, we are also forgetting the exceptional display of heroism and compassion from everyday citizens, the outpouring of generosity from people all over the world, and that pure feeling of patriotism as we rallied behind our country. We must pause and remember the importance of September 11th and not forget the sacrifices that were made by so many people. It is a day not like any other day.

Jeremy's Heroes will also be celebrating our 5th Anniversary soon. It was an horrific event that led to our creation but it is the celebration of Jeremy Glick's life that keeps us going. We teach sports and character education

but we also make sure our future generations will never forget. And so, this September 11th, I will continue our tradition of spending the day with my family, telling stories about Jeremy, and not forgetting... **Jennifer jh**

Memo from the Front Office

Debbie Green, President



I remember watching the events of 9/11 unfolding on T.V. and feeling an overwhelming sense of helplessness. That feeling was magnified ten-fold when I found out that my best friend's brother was aboard Flight 93, now referred to as "the flight that fought back". Like so many Americans, I wished I could do something, anything, that could allay the grief and tragedy that so many were suffering—I especially yearned for a way to help the Glick family.

It was only natural then, that when the Glicks came up with the idea to create a legacy for Jeremy, I was thrilled to do whatever I could to make their idea a reality, and hence Jeremy's Heroes was born.

I contacted several friends, relatives, and business associates who were overjoyed to join the newly formed JH family, an extension of the Glick family, and lend their support, advice, and money to the cause.

Since then, the JH family has grown, and our newsletter reaches almost 3,000 families across the country. More importantly the number of JH kids has rapidly and steadily increased, spreading the lessons of health, leadership, and teamwork to over 5,000 children.

Being a part of the JH organization has been one of the most rewarding experiences of my life. The people associated with our organization are some of the most generous and kind people around. The kids we help are literally the bright lights of our future, and they are more appreciative of the opportunities we give them than you could ever imagine.

As another anniversary approaches, and another terror plot is in the news, I invite you to do something positive, something that makes a difference, and join the JH family. Your talent, time, and donations are always welcome. Contact us to become a part of our team as we face the future with hope.

Best Regards, **Debbie jh**

INSIDE:

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- **Bloomington's Shopping Event to benefit JH**
- **DC/NY Scores Summer Soccer Camp**
- **Summit Tennis Tournament Raises Funds for JH... and more!**

Motivated Moms Lead By Example



In May, Kristy Maslin and Beth Cohen of Summit, NJ effectively orchestrated a tennis round robin tournament and kids' clinic that raised over \$12,000 to benefit Jeremy's Heroes and Summit Recreation. Both women are former professionals, and now full-time moms, who came up with the idea over coffee. "We

feel really fortunate to have so much and be able to stay home with our kids. We wanted to use the skills we developed in the workplace to give back to our community, and we wanted our children to be involved to see first-hand the importance of helping others" explained Maslin.

Both Maslin and Cohen are avid athletes who know the important lessons learned by participating in sports— a philosophy they share with JH. The experience was a rewarding one for all of the organizers and participants, with many local businesses contributing good and services for the event.

The huge success of their event has inspired them to share their experience, to allow others to hold fundraising events based on their model. Says Maslin, "We know there are many bright, driven, talented moms out there who can really make a difference in their communities .

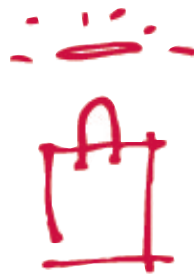
If you would like more information about hosting a fund raising event in your community, you can contact Kristy directly via email: kjmaslin@comcast.net or the JH office at (877) 654-6773. *jh*



JH to Participate In Bloomingdale's "The Shopping Benefit"

On **Thursday, October 26, 2006** from **10AM - 10PM**, at all four Bloomingdale's NJ locations, JH will participate in "The Shopping Benefit" that will feature storewide entertainment, discounts and fashion events. With your purchase of a \$10 ticket, you are entitled to take 15% off almost every purchase, even sale-priced items, or take 20% off when you spend \$300 or more on your Bloomingdale's card that day (some exclusions apply, see ticket for details). In addition to the money raised through ticket sales, Bloomingdale's will donate \$5 to JH for every ticket brought to one of its NJ stores on the shopping benefit day.

Tickets may be purchased individually or in bulk by calling our JH offices (877) 654-6773 or by requesting them via email: dgreen@greenco.com. *jh*



**THE
SHOPPING
BENEFIT**

Over 500 Children Attend 6 Weeks of Free Tennis Camp

For the third straight year, Jeremy's Heroes was able to support New York City's CityParks Tennis, funding 3 sites for 6 weeks of free tennis camp in Flushing Meadows Park, Queens, Woodlawn Park, the Bronx, and our newest site in Lincoln Terrace Park, Brooklyn. The JH \$10,000 grant allows over 500 children, from widely diverse areas, to participate. In urban areas where fewer children participate in sports than ever before, Jeremy's Heroes supports high quality tennis lessons and equipment for children that is too expensive and out of reach for this population. In return, our Jeremy's Heroes kids cleaned up and maintained their respective parks. With gloves, bags and smiles on their faces, the

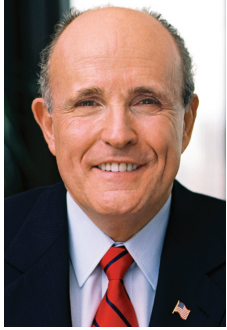
children managed to get the garbage out of their park and feel the incredible sense of pride and responsibility for keeping their park clean. Understanding the importance of teamwork both on and off the court, the children worked together, and gave their communities pride in their parks and in their junior citizens! *jh*



\$100 Is The Difference Between a Dead-End and a Dream

When 11-year old Shyheim A. from Shreveport, Louisiana decided he wanted to go to sports camp this summer, he had no idea that the cost would be too prohibitive for his mom to send him. He wanted to improve his skills in basketball and football with an eye toward making the varsity teams in high school. After receiving a partial scholarship from the YMCA for camp, Shyheim's mother was faced with covering the remaining \$100 in costs for camp, a sum she did not have. A meager sum to most, this could have been the dead end to a dream for Shyheim. Luckily they found Jeremy's Heroes on the Internet. He developed a community service plan that includes speaking to his classmates about teamwork, sportsmanship and Jeremy's Heroes. This \$100 award from JH is making a world of difference to this child, and is proof that every dollar counts! *jh*

The Honorable Rudy Giuliani to Host a Private Cocktail Party to Benefit Jeremy's Heroes



On Thursday, September 21st, the Hon. Rudy Giuliani will serve as host at an exclusive cocktail party at the Ramscale Penthouse in NYC to benefit JH. The event will be limited to 50 fortunate guests who will have a unique opportunity to engage in lively dialogue and take a personal photograph with one of our country's most intriguing leaders. Be part of an intimate conversation where you ask the

questions and select the topics. Maybe you can get the scoop on whether he'll be a candidate for President in 2008, or stories about his beloved Yankees! *jh*

Washington DC and NYC Soccer Kids Get a Kick Out of Summer

Kids in Washington DC's and New York City's Scores program are improving their soccer skills this summer and having a ball doing it, courtesy of Jeremy's Heroes. In the Fall they will give back to their "Scores" community by refereeing, coaching and running lines for the younger children's games during the upcoming year.

DC Scores sent 30 children with coaches and some parents to the D.C. United soccer camp. Along with some great coaching and drill running, these lucky children were able to meet the DC United players and have a chat with the great Freddy Adu and some of his teammates. It was an inspirational summer experience stirring great anticipation and excitement for the fall season to begin.



In NYC, NY Scores elite travel soccer team spent their summer days together developing a sense of team unity for the upcoming fall season by attending the Riverbank Sports Camp. Not only was this team able to stay active for the summer, but it was an opportunity to build new skills and reinforce the confidence and self-esteem they already gained as members of the select soccer team during the school year. Returning in the Fall to their old elementary schools as mentors and assistant coaches, we are sure these Jeremy's Heroes kids will be great role models for the newest members of the NY Scores programs. *jh*



THE HONORABLE RUDY GIULIANI

CORDIALLY INVITES YOU
TO ATTEND A PRIVATE
COCKTAIL PARTY



**TO BENEFIT
JEREMY'S HEROES**

THURSDAY, SEPTEMBER 21, 2006,
6:30 P.M.

463 WEST STREET,
RAMSCALE PENTHOUSE, NYC

\$1,000 DONATION PER PERSON*

R.S.V.P. (877) 654-6773 OR
DGREEN@GREENCO.COM

LIMITED TO 50 ATTENDEES

A UNIQUE OPPORTUNITY TO ENGAGE IN
LIVELY DISCUSSION WITH ONE OF OUR
NATION'S MOST INTRIGUING LEADERS.

*Jeremy's Heroes is a 501(c)(3) not-for-profit organization.
All donations are tax exempt to the full extent of the law.

"In this Corner..."

On Saturday, September 9th, JH Board member Pat "The Notorious P. A. T." Gallagher, President of Black Diamond Research LLC, will face heavyweight boxing legend Gerry Cooney in an exhibition bout to benefit JH and Cooney's charity F.I.S.T. Pat's been training hard, talking trash, and picking out just the right trunks to get the job done! You won't want to miss this spectacle—we mean spectacular event! For more details, contact the JH office at (877) 654-6773. *jh*

SATURDAY, SEPTEMBER 9TH

**PAT
GALLAGHER**

VS

**GERRY
COONEY**

TO BENEFIT JEREMY'S HEROES



Yes, I'd like to celebrate the 5th Anniversary of Jeremy's Heroes by joining the team!

5th
Anniversary
2001-2006



jh Enclosed, please find a check in the amount of \$ _____ *

(payable to Jeremy's Heroes)

or charge my credit card ☐ Visa ☐ MC ☐ Amex in the amount of \$ _____

Name on card: _____ Card #: _____

Exp date: _____ Signature: _____

jh Please add me to your mailing list.

Here's my address: _____

jh I'd like to donate my time, talent or services.

Please contact me at: _____

Please clip form and mail to:

Jeremy's Heroes
900 Route 9
Sixth Floor
Woodbridge, NJ 07085

or fax form to: (732) 634-8602

*Jeremy's Heroes is a 501(c)(3) not-for-profit organization.
All donations are tax deductible to the full extent of the law.



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www.jeremysheroes.org

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