

A Word from the Coach

Jennifer Glick, Executive Director



This is a time of mixed emotions for me. The Moussaoui trial is underway, where graphic descriptions of September 11th are being replayed in the courtroom and in the news. *Flight 93*, the movie, is being released nationwide as actors and a director will try to recreate our Nation's tragedy and my family's personal loss on the big screen. Lastly, the 5th Anniversary of September 11th and the birth of Jeremy's Heroes is on the horizon.

What keeps me grounded are the Jeremy's Heroes kids and their accomplishments, physical and spiritual. When I'm feeling blue, I walk into P.S. 108 and look into the faces of our kids and know that Jeremy's Heroes is a fitting celebration of Jeremy's life.

I recently watched the 3rd graders at P.S. 108 conduct their own Kung Fu class for me because their coach was not available. These are children who spent the greater part of the first 2 months of our program grumbling and groaning about Kung Fu and the "weird" things their coach was trying to teach them. Apparently in Spanish Harlem, modeling your body like a bird (the crane) was not cool. Fast forward to March when I was filling in for their absent coach. The kids organized themselves into lines, picked their leader, and began teaching me what they have been doing in Kung Fu. In fact, I have great difficulty putting my body into the correct "Crane" position as they gleefully pointed out. The students became the teachers. The followers became the leaders. The kids worked together seamlessly, without bravado or posturing, only proud enthusiasm for all they have accomplished.



This is just a small example of the role that Jeremy's Heroes is playing in the lives of a group of lucky third graders. Their bodies have become stronger and more flexible, and their concentration and behavior have vastly improved. So now when I find myself getting sad about my family's personal loss, in what is often a very public setting, I think about my third graders at P.S. 108 and how proud my brother Jeremy would be that they are celebrating his life everyday.

Jennifer *jh*

Memo from the Front Office

Debbie Green, President



Yogi Berra, once said, "If you don't know where you are going, you will wind up somewhere else". It's funny because it's true—goals and the means to achieve

them are essential to the success of a mission. Jeremy's Heroes has set the ambitious goal of bringing our successful physical and character education program, currently in two schools, to three schools next September. The curriculum is in place and the kids are waiting, and now we must supply the funding.

Many of you ask us, "How can I help?" Jeremy's Heroes is funded entirely by private donations. In fact our pilot school programs were funded by private foundation donations that will expire at the end of this school year. It's crucial that we step up our fund raising efforts for 2006. Here are some examples of how you, your friends and families, can get involved:

- Participate in the **May 5th Shopping Event at Bloomingdale's**
- Attend our **5th Anniversary Golf Classic on June 19th at Maplewood Country Club**
- Host a party for a purpose and invite your friends to learn about our cause and make donations
- Hold a bake sale, dog walk, or car wash in your neighborhood, or other event that gets your neighborhood kids involved
- Organize an **Equipment Drive**
- **Organize a sports event with the proceeds to benefit JH**
- **Send a Kid to Summer Sports Camp**
- Make a donation in honor of an occasion or person
- Consider an endowment that will guarantee funds for several years

** Items in bold are featured in this newsletter*

Now's the perfect time to step up to the plate! Email or call us to let us know how you'd like to help!
dgreen@greenco.com (877) 654-6773

Best Regards, Debbie *jh*

INSIDE:

- **JH Shopping Day at Bloomies**
 - **7th Grader Inspired by Community Service Project**
 - **Moms Serve Up Winning Shots for JH Success**
 - **JH 5th Anniversary Golf Classic**
 - **Send a JH Kid to Summer Camp**
- and more!**

Shopping Works Wonders At Bloomingdale's

If you've ever searched for a reason to legitimize a day of shopping—here it is! Both you and Jeremy's Heroes will benefit if you shop on Friday, May 5th, at "Shopping Works Wonders" day at Bloomingdale's—The Mall at Short Hills and Shops at Riverside locations.

Bloomingdale's will donate **10% of your net purchases that day to Jeremy's Heroes**, and for every \$150 you spend you will receive a \$15 gift card. Simply bring in the attached invitation and your shopping receipts for the day to the in-store redemption desk, and enjoy your purchases knowing you've really made your shopping work wonders! *jh*

Please join us for a special Charity Event

SHOPPING WORKS WONDERS

Friday, May 5, 2006
10am - 9:30pm

Bloomingdale's,
The Shops at Riverside
Bloomingdale's,
The Mall at Short Hills

You shop...

Earn a \$15 gift card for every \$150 you spend*

We donate...

10% of your purchases to
Jeremy's Heroes

When you've finished shopping show your same day receipts & this card at the redemption desk to receive your gift cards:

The Shops at Riverside, Customer Service, Level 2
The Mall at Short Hills, Guest Services, Level 3
For more information, please call 877.654.6773

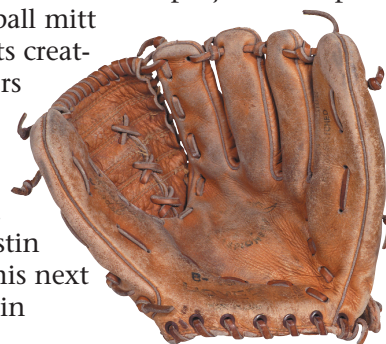
*Some exclusions apply. EGC valid for 30 days

bloomingdale's

Community Service Project Inspires Bergen County 7th Grader to "Dream It, Live It, and Teach It" for JH

Justin Schick asked to participate in a community service project with Jeremy's Heroes in honor of his upcoming Bar Mitzvah. Little did we know when he began, what a tremendous experience it would be for all involved! Justin visited our JH school P.S. 108 in Harlem. The school was much different than his, but Justin quickly acclimated to the kids and his new environment as he led them in sports. "Their gym was small. The basketball hoops were bent, the balls were deflated and the nets were torn, but these kids still had smiles on their faces. Even though they had a worn gym and old equipment didn't keep them from having fun. It was a wonderful experience."

He then participated in the character discussion for the day "what to do when you're angry". Justin's experience was eye-opening and rewarding. "That day I learned a valuable lesson. Life is something to be valued. Not everything in life will run smoothly. We are fortunate to have what we do. We are privileged to live in a neighborhood where there is not a high rate of crime, drugs, and violence. Unfortunately, I cannot say the same for these kids. We need to try and help them." In fact he was so inspired, that he created another service project to help the kids at P.S. 108—a baseball mitt drive. Justin and his parents created and distributed 450 flyers in his community urging people to donate new and used mitts to celebrate Opening Day on April 8th. The kids at P.S. 108 and Justin are all looking forward to his next visit, and JH is thrilled Justin joined our team! *jh*



STREET SQUASH

**George Polsky,
Executive Director
Street Squash**

"I also wanted to thank you, and the entire JH family, for your incredible support over the years. You have seen us grow and our children prosper, and we owe so much to you and JH for this success. This past weekend only confirmed my belief that these (travel) events change children's lives. Simply leaving the city, playing sports, seeing new people, and sometimes even getting a trophy all can change the way a young boy or girl looks at life and him or herself. Your support is what makes these incredible opportunities happen, and I and the StreetSquash children are deeply indebted to you and JH..."



Two Summit Moms Turn Tennis Passion Into Fundraisers for JH

SHOTS FOR SUCCESS

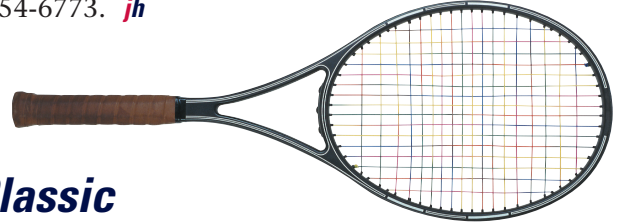
Beth Cohen and Kristy Maslin, two Summit residents and moms, have taken their passion for tennis and their desire to make a positive contribution in their community to form "Shots for Success".

Shots For Success will hold two fundraising events to benefit JH and a local community recreation program. The first is a Tennis Round Robin, including drinks and dinner, to be held on May 13th at the Center Court Tennis Club in Chatham, NJ. The second will be a series of children's tennis clinics to be held during the Spring.

Co-Founder, Beth Cohen stated, "As athletes and

moms, we believe in the importance of sports and teamwork in the growth and development of a child." "We are both involved in several charitable organizations and felt strongly that we wanted to organize events that would directly benefit the children in our community," stated Co-Founder Kristy Maslin.

JH commends their leadership and compassion, and thanks them for their dedication of time, energy and resources to raise money to support our mission. For more information about these events, contact our office at (877) 654-6773. **jh**



The Jeremy's Heroes 5th Anniversary Golf Classic

On Monday, June 19, 2006, Jeremy's Heroes will host 128 golfers at the prestigious Maplewood Country Club for a day of golf, fine dining, and exciting auctions to celebrate our 5th Anniversary Golf Classic. The event dinner, sponsored by Pfizer, will honor Denis LaPolice, President of Connecticut based Resource Management Group, and will

feature celebrity auctioneer, Superbowl M.V.P Otis Anderson. This annual event is a primary source of funding for JH programming, and a noble way to support our mission while spending a relaxing day on the links—so clean off your clubs and register today! **jh**

PS 108 Kids Enjoy Sports & Service this Spring



5th Anniversary Golf Classic

June 19, 2006 • Maplewood Country Club, Maplewood, NJ

Sponsorships

- ☐ Team Foursome \$3000
- ☐ Single Golfer \$750

- ☐ Dinner Guest \$200
- ☐ Other Sponsor (specify):

I cannot attend, but would like to make a donation to Jeremy's Heroes in the amount of: \$ _____
TOTAL AMOUNT ENCLOSED: \$ _____

Payment Information

☐ Check (payable to Jeremy's Heroes) ☐ Credit Card ☐ VISA ☐ MC
Name on Card _____ Card # _____
Exp. Date _____ Signature _____

Entry Form

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Home Phone _____
Work Phone _____
Fax _____
Email _____



RESOURCE MANAGEMENT GROUP
FINANCIAL RECRUITMENT



Please mail to Jeremy's Heroes using the envelope provided.
For more event information, call Dave Langlands at: 877-574-1151

Upon receipt, we will send additional information pertaining to the golf tournament, artwork specifications and deadline information.



Want To Help Support the JH Mission This Summer?

It only takes one person to start the cycle of healthy body, mind & spirit—and that could be YOU! You send a kid to sports camp, he or she learns respect, leadership, dedication and compassion and brings it back to their neighborhood... and so on... and so on... until before you know it, you've changed an entire community—see wasn't that easy? Now all that's left is to fill out the paperwork below.

**This certificate
entitles one deserving
Jeremy's Heroes Kid
to one week of
Summer
Sports Camp
including:
Camp Tuition, Transportation,
Exercise, Fresh Air, New Friends,
Leadership Training, Participation in
Community Service Project
& FUN!**

Sponsored by:



Name _____

Address _____

City _____

State _____

Zip _____

Email _____

**I want to send _____ kid(s) to sports camp
this summer x \$500 = \$ _____**

(Total amount of donation)

Payment Information:

Check (payable to Jeremy's Heroes)

Credit Card ☐ VISA ☐ MC ☐ AMEX

Name on Card _____

Card # _____

Exp. Date _____

Signature _____

Please mail to **Jeremy's Heroes** in the envelope provided,
fax to 732-634-8602 or contact us at www.jeremysheroes.org

dream it • live it • teach it
www.jeremysheroes.org

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